



Press Release

Playata launches first international game database for the latest hit MMO Allods Online

The perfect companion for a smooth start with the popular new MMORPG Allods Online: Allodsdatabase.com contains up-to-date information on ten thousands of game items.

Bernried (Germany), February 15th 2010: Playata has released the beta version of its latest game database www.allodsdatabase.com just in time for the start of the Open Beta of Allods Online, a new free-to-play fantasy online game. Allodsdatabase.com is available in four languages (English, French, German, Russian).

Playata's independent database is the perfect information resource for the Allods Online community. Users have access to a vast collection of over 40,000 data entries on equipment, ship parts, quests, recipes, skills and zones. It's easy to search for the best gear using the "Item Filter" function and to compare different pieces of equipment. Items can also be viewed, zoomed and rotated in 3D.

User participation is a big part of Allodsdatabase.com. Players can contribute to the database by leaving comments, uploading screenshots and using the integrated "World Map Linker" to add details about key locations in the game world. Fans can also take advantage of available syndication tools to include item tooltips, 3D models and a search box on their websites.

Playata's Allodsdatabase.com is always up-to-date with the latest content additions and changes as soon as they are patched into Allods Online. Additional tools and features will be added to the game database in the upcoming months. Any questions regarding licensing, database development or other Playata products may be addressed to mail@playata.com.

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About Playata

Playata is a provider of database, community, content, consulting and programming services to publishers of online games and related industries. The company is headquartered in Germany with outlets in Canada and Japan. Playata is operating the leading independent Aion game database www.aiondatabase.com and a database homepage for Facebook games, www.fbplayers.com.

Contact

Playata GmbH
Wiener Platz 7, 81667 Munich, Germany
Phone +49 1522 2350899
Email: mail@playata.com
Web: www.playata.com
Twitter: www.twitter.com/playata
Reg.: D-82347 Bernried